

**CREATIVE
DIGITALS
WITH
PLYMOUTH
UNIVERSITY**



**SOUTHWEST
DIGITAL AWARDS**

PLYMOUTH UNIVERSITY SPONSOR YOUNG INNOVATOR AT THE SOUTH WEST DIGITAL AWARDS

The South West Digital Awards are excited to announce Plymouth University as sponsor of the Young Innovator category – aimed at digital innovators under the age of 25.

The free-to-enter awards will be held in May 2018, in host-city Plymouth's historic and revitalised Royal William Yard. Plymouth has an excellent placement in the centre of the region, with transport links from the farthest ends of Cornwall, all the way up to Gloucestershire and beyond.

The South West Digital Awards aim to reward, highlight and encourage digital innovation throughout the South West, uniting the entire breadth of the region's digital landscape and creating lasting relationships for the future.

Richard Adams, Corporate Projects Manager at Plymouth University, said "choosing to sponsor the category is part of Plymouth University's ongoing efforts to support young innovators. It recognises the creative nature of young entrepreneurs and would like to support those that are genuine innovators."

The category sponsorship ties in perfectly with the awards' PlayZone – an interactive space open to guests throughout the evening, featuring digital innovators from across the South West exhibiting their interactive, immersive and engaging projects.

On the night, a feast of locally sourced food will be on offer alongside plentiful drinks and free-flowing conversation during the interactive panel of digital experts.

Nominations are open now and tickets for the awards will go on sale shortly at southwestdigitalawards.co.uk

About Helm2

Helm Squared is the parent company of ticketing platform Origin Tickets. Helm Squared offers tools for event organisers to save admin time, increase productivity and offer seamless integration into their existing technologies. As the company grows it continues developing smart solutions based off of machine learning and AI platforms to continuously improve event technologies.

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www.southwestdigitalawards.co.uk